

Futurecasting

ACL Users Group

February 6, 2008

Megaforces

“ Trends with such momentum that they have the potential to change the way we do business, and the way we live. ”

Technology

- Web 2.0
- Open source collaborative models
- New business models & collapse of old ones
- Decreasing cycle times in innovation and go to market
- Change, change, change

Demographic change

- Baby boomers
- Gen X & Y
- Aging population
- Full employment
- Portfolio workers

Climate change

- Water scarcity
- Land scarcity
- Climate refugees
- Actuarial data no longer a reliable predictor of future events

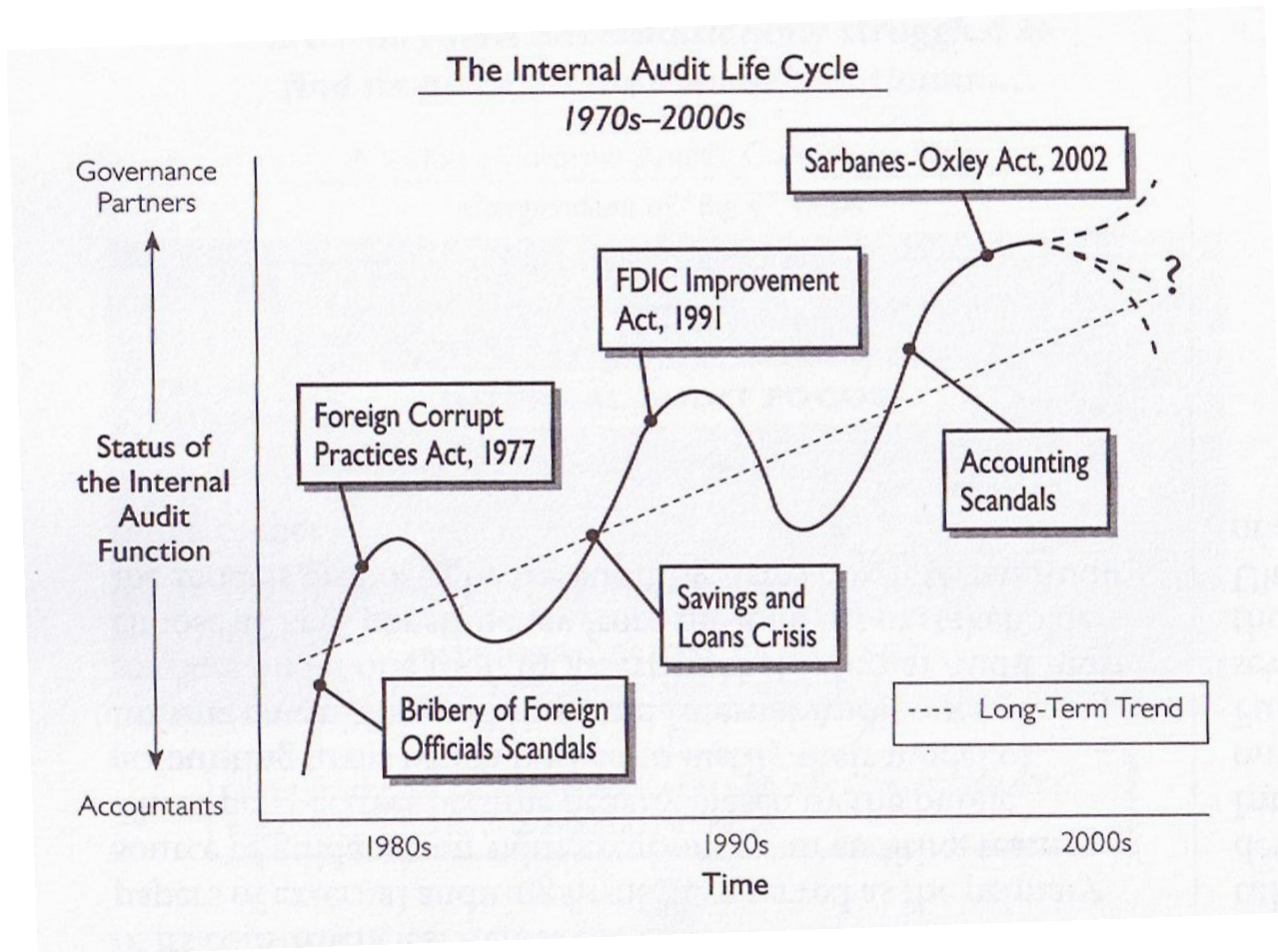
Economic & geopolitical redistribution

- World is no longer round
- Supply chains
- Global demand and expectations
- Stores of value
- Oil States
- Unusual market volatility
- Redistribution of wealth
- The Bernanke Peso

Consumers

- Fragmentation
- Consumer Conscience
- Product Diversity
- Supply Chain Complexity

Regulation



Source: Corporate Executive Board

Your decision

- Hope you can react to change when it happens

OR

- Anticipate and create change - use it as an opportunity

Some things you can do now

- Be open to workplace flexibility
- Engage your teams on an emotional as well as on a financial level
- Invest in automation when you can
- Transfer skills and systems when you can
- Monitor and measure
- Consider sustainability in everything you do

Other thoughts

- Is your company exploring low cost innovation?
- Is your company focused on speed to market?
- Is your department?
- Are you?

Other thoughts

- Do your strategic plans, business plans and risk assessments adequately consider these factors?
- Engage broad thinking whenever you can
 - don't rely solely on past events as a predictor of the future

About TDA

Todd Davies & Associates is a boutique firm specialising in the integration of strategy, governance and step change, including audit & risk services. For more information go to www.toddavies.com.au.

All material in this presentation is (c) 2008, Todd Davies & Associates with special thanks to Larry Quick of Larry Quick & Associates – one of Australia's leading strategists and futurecasters. For more information go to: www.lqa.com.au

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